ENHANCED WEBSITE LISTING WITH VIDEO

Available to any Visit Tri-Cities Member who would like to add a video to their existing website listing. Video listings create a lasting impression and attract attention to your business.

COST: $125 PER YEAR

WHY USE VIDEO MARKETING?

Video marketing helps deliver messages more effectively in a shorter amount of time while also striking an emotional chord through visual and auditory storytelling elements not present in text.

- 75 million people in the U.S. watch online videos every day.
- Viewers retain 95% of a message when they watch it on video compared to 10% when reading it in text.
- In 2019, internet video traffic will account for 80% of all consumer Internet traffic.
- Marketers who use video grow revenue 49% faster than non-video users.
- Connect to your audience more.

Source: Impact Video Marketing

You can provide your own video and link to it through YouTube or Visit Tri-Cities will schedule a video shoot with our partner KVEW television station who will complete production of 30 or 15 second commercial video at no charge. This offer is subject to change or cancellation without notice and includes:

- Up to a ½ hour pre-production consult
- Script writing
- Announcer
- Music
- Sound effects if needed
- 1 hour video shooting on location with up to 2 hours editing

Once the video is produced, your video content will be stored on your own YouTube account and can be used for many other marketing opportunities.

Disclaimer: KVEW is limited to the number of members they can provide video production service for and the offer is subject to a first-come, first-served basis. Refunds will be pro-rated based on the number of months left on the annual agreement.

CONTACT
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