



FOR IMMEDIATE RELEASE

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MEDIA ALERT

NSA Tournament Draws 4,500 to Tri-Cities

Tri-Cities, Wash. – Expect a busy weekend in the Tri-Cities region as the National Softball Association (NSA) Girls Fastpitch State Championship begins Friday, June 23. Coaches, players and spectators totaling 4,500 visitors from throughout Washington contribute an estimated \$1,336,500 in visitor spending to the local economy this weekend. Fields in Pasco, Kennewick and Richland will be used by 135 teams with players ranging in age from 10-18 years old.

“We are proud to partner with the National Softball Association to bring this high-quality, city-wide tournament to the Tri-Cities for the tenth consecutive year,” said Kris Watkins, President and CEO of Visit TRI-CITIES. “In the month of June, the Tri-Cities has hosted 13 different sporting events including basketball, golf, swimming, softball and baseball tournaments totaling 13,380 athletes, fans and family members at an estimated \$3,771,630 in visitor spending in our community.”

For a complete schedule of all the games taking place this weekend, visit the NSA website at www.nsawa.com. For more information on Tri-Cities sports venues, log onto Visit TRI-CITIES website at www.VisitTRI-CITIES.com/Sports-Planners.

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Visit Tri-Cities is a non-profit destination marketing organization which provides tourism-related marketing and management services for the cities of Kennewick, Pasco and Richland in southeastern Washington State.