



FOR IMMEDIATE RELEASE

April 6, 2017

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MEDIA ALERT

Tri-Cities Hosts National Softball Association Tournament

Tri-Cities, Wash. – The Tri-Cities is hosting the National Softball Association (NSA) of Washington’s Ice Breaker Girls Fastpitch Tournament, April 7-9, 2017. This is one of the organization’s largest tournaments, with more than 110 teams from throughout the Pacific Northwest competing. This event draws more than 4,000 players, coaches and spectators to the Tri-Cities, generating an estimated \$1,076,625 in visitor spending for the local economy.

“The NSA hosts its largest softball tournaments in the Tri-Cities. The excellent service and quality of the sporting facilities, which have been recognized as ‘outstanding’ by the organization, have kept the NSA returning to our community for more than a decade,” said Kris Watkins, President and CEO of Visit TRI-CITIES.

Play begins on Friday with finals taking place on Sunday. A total of 28 fields in Kennewick, Pasco and Richland will be used for the 333 games scheduled. A complete list of this weekend’s games can be found at www.nsawa.com.

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Visit TRI-CITIES is a non-profit destination marketing organization which provides tourism-related marketing and management services for the cities of Kennewick, Pasco and Richland in southeastern Washington State.