



FOR IMMEDIATE RELEASE

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***MEDIA ALERT***

**Tri-Cities Welcomes Winegrowers**

Tri-Cities, Wash. –The Washington Winegrowers 2017 Convention & Trade Show is being held at the Three Rivers Convention Center in Kennewick, Feb. 7-9.

The convention is the premier educational and networking opportunity for the Northwest grape and wine industry, attracting 2,000 industry leaders including wine grape growers, wineries, winemakers, vendors, suppliers and service providers, regulators, educators and media from throughout the nation. The three-day event generates an economic impact of \$875,000.

“We are pleased that the Washington Winegrowers continue to host the event in our community,” stated Kris Watkins, President & CEO of Visit TRI-CITIES. “This is a prestigious event that positions the Tri-Cities as the Heart of Washington Wine Country.”

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*Visit TRI-CITIES is a non-profit destination marketing organization which provides tourism-related marketing and management services for the cities of Kennewick, Pasco and Richland in southeastern Washington State.*