



FOR IMMEDIATE RELEASE

January 23, 2018

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MEDIA ALERT

Tri-Cities Wine Tourism Council hosts “Buy Local, Give Local”

Tri-Cities, Wash. – Visit Tri-Cities is pleased to announce the Tri-Cities Wine Tourism Council is hosting “Buy Local, Give Local” on January 26-28, 2018. The program aims to raise awareness among Tri-Cities area residents about the world-class wine experience available in their own backyard. Participating wineries will have a variety of special offers available exclusively to area residents, who will be asked to provide proof of residency by showing identification.

“The Tri-Cities region is home to some of the best wine experiences in Washington state,” said Kris Watkins, President & CEO of Visit Tri-Cities. “Buy Local, Give Local is an opportunity to highlight the local wine industry and create ambassadors within the community who will share their experiences with friends and family outside of the area.”

In addition, the participating wineries have partnered with various local non-profit organization during the event to raise awareness and donations. For more information on participating wineries, offers and featured charities, visit <http://www.visittri-cities.com/events/buy-local-give-local/>

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The Tri-Cities Wine Tourism Council is a program of VISIT TRI-CITIES, which is the official destination marketing organization for the Tri-Cities region.