



FOR IMMEDIATE RELEASE

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MEDIA ALERT

NSA State Championships Draws 4,500 to Tri-Cities

Tri-Cities, Wash. – Expect a busy weekend in the Tri-Cities region as the National Softball Association (NSA) Girls Fastpitch State Championship begins Friday, June 29. Coaches, players and spectators totaling 4,500 visitors from throughout Washington contribute an estimated \$1,336,500 in visitor spending to the local economy this weekend.

“The Tri-Cities has welcomed the NSA State Championships every summer for the last 11 years,” said Michael Novakovich, President and CEO of Visit Tri-Cities. “Their continued return is a testament to the quality infrastructure and customer service that attract sporting events to our area. In June alone, the Tri-Cities has hosted 13 different sporting events. These include basketball, golf, swimming, softball and baseball tournaments totaling 12,224 athletes, fans and family members at an estimated \$3,221,460 in visitor spending in our community.”

Fields in Pasco, Kennewick and Richland will be used by 136 teams with players ranging in age from 10-18 years old. For a complete schedule of all the games taking place this weekend, visit the NSA website at www.nsawa.com. For more information on Tri-Cities sports venues, log onto Visit TRI-CITIES website at www.VisitTRI-CITIES.com/Sports-Planners.

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Visit Tri-Cities is a non-profit destination marketing organization which provides tourism-related marketing and management services for the cities of Kennewick, Pasco and Richland in southeastern Washington State.