

Newsletter Advertising OPPORTUNITIES



Newsletter Inserts

Visit Tri-Cities' *Tourism News* is mailed in January, April, July, and October to our Members, industry and community partners, and elected officials.

NEWSLETTER INSERT PARAMETERS:

- There is a \$100 charge to include your company inserts.
- 1,100 inserts delivered to the Visitor Center by the 20th of the month prior to the publication date. *(For example, if an insert is to appear in the July issue, the inserts must be received at the Visitor Center by June 20th.)*
- Flyer must be standard size 8 1/2" x 11" paper. This flyer can be two-sided.

e-Newsletter Spotlight and e-Insert

Visit Tri-Cities' e-Newsletter is complete with news updates and upcoming event information.

E-NEWSLETTER INSERT PARAMETERS:

- There is a \$100 charge to spotlight your business.
- Provide a 100-word description of your business, along with your company logo or image by the 20th day of the month prior to which you wish to advertise.
- There is a \$100 charge to include your company e-Insert.
- Provide a 8.5 x 11 jpg file at 300 dpi to partner@VisitTri-Cities.com by the 20th of the month prior to the publication date. *(For example, if an insert is to appear in the March issue, the inserts must be received by February 20.)*
- Advertising schedule: February, March, May, June, August, September, November, and December.
- Reach over 800 member businesses!

To schedule your newsletter insert or member spotlight, contact the Membership and Community Relations Department at (509) 735-8486 or email partner@VisitTri-Cities.com



Reservation Form

Name _____ Phone _____

Company Name _____

Publication Month(s) _____

Email Address _____

Signature _____ Date _____

Check One: Newsletter Inserts e-Newsletter Spotlight e-Newsletter Insert

Payment Options:

Invoice Payment Enclosed Chairman's Circle Member (no charge)

Credit Card _____ Exp. Date: _____ Billing Zip: _____

* Reservations are accepted on a first come first serve basis and are subject to availability.